

Farmers receive an average of **16 cents** of every retail dollar spent on food in grocery stores and restaurants. In 1980, farmers received 31 cents out of every retail dollar spent on food in America. The remaining off-farm costs (marketing expenses associated with processing, wholesaling, distributing and retailing of food products) account for **84 cents** of every retail dollar spent on food.

Source: 2013 AFBF Food Farm Facts

Did you know?

In 2013, 76% of farms had computer access, 46% used computers for farm business and 72% of farms had internet access.

Source: Wisconsin 2013 Ag Statistics

Farming Expenses

Here is a breakdown of 2012 Wisconsin farming expenses:

- 17% Feed
- 17% Seed, chemicals and fertilizer
- 15% Machinery, vehicles and fuel
- 14% Supplies and construction
- 13% Farm services
- 8% Labor
- 7% Interest, taxes and miscellaneous expenses
- 6% Rent
- 3% Livestock, poultry and related expenses

Source: Wisconsin 2013 Ag Statistics

The Wisconsin Ag in the Classroom program is coordinated by the Wisconsin Farm Bureau Federation with funding from the Wisconsin Farm Bureau Foundation, other agricultural groups and a grant from the Wisconsin Department of Agriculture, Trade and Consumer Protection.

Wisconsin's Top 10 Agricultural Exports

1. Beverages, including ethanol: \$400 million
2. Miscellaneous edible preparations, such as yeasts, processed food ingredients and mustards: \$290 million
3. Dairy, eggs, honey, etc: \$282 million
4. Bakery related: prepared cereals, flours, starches and milks (not dairy): \$220 million
5. Preserved food (such as canned and frozen vegetables): \$200 million
6. Unmilled cereals, such as wheat, rye, oats and corn: \$184 million
7. Miscellaneous grains, seeds and fruit, such as soybeans, flaxseed and ginseng: \$178 million
8. Raw hides, raw skins and leather (no furskins): \$156 million
9. Prepared meat, fish, etc: \$140 million
10. Other raw animal skins: \$120 million

Top Export Markets

- Canada, \$1.45 billion
- Mexico, \$217 million
- China, \$177 million
- South Korea, \$134 million
- Japan, \$106 million

Wisconsin Led the Nation in Export of:

- Cranberries, prepared and preserved: 47.36%
- Flax seed: 45.1%
- Durum wheat: 43.43%
- Ginseng roots, fresh or dried: 37.07%
- Sweet corn, prepared or preserved, not frozen: 36.99%

Source: DATCP Export Information and Assistance, May 2012

This is a project of the Wisconsin Ag in the Classroom Program. Ag in the Classroom provides resources to teachers to help K-12 grade students understand the importance of agriculture. Resources available include: teacher lesson plans, resource guides, volunteer training, children's books, hands-on activities, grant programs and teacher training.

Learn more at www.wisagclassroom.org.



Wisconsin Farms

Agriculture provides \$59 billion to our economy.

Wisconsin Farm Data

Number of farms: 76,800

Average size of farms: 195 acres

Acres of land operated: 15,000,000

**A farm is defined as "any establishment from which \$1,000 or more of agricultural products were produced or sold, or would normally have been sold, during the year."*

Number of Farms by Sales and Size

(gross sales value)	(# of farms)	(avg. acres)
\$1,000-\$9,999	36,800	60
\$10,000-\$99,999	20,600	146
\$100,000-\$249,999	9,200	272
\$250,000-\$499,999	5,900	458
\$500,000 and over	4,300	1,070

Source: Wisconsin 2013 Ag Statistics

Agriculture Provides Jobs

Agriculture contributes 354,000 jobs to Wisconsin's economy or 10% of total employment.

Source: UW Extension-Dave Williams, 2011

Employment Opportunities in Agriculture, 2010-2015

47% - Management and Business

27% - Science and Engineering

15% - Agriculture and Forestry Production

11% - Education, Communications and Government Services

Source: National Institute of Food and Agriculture, U.S. Department of Agriculture, 2010

Wisconsin Ranks...

First in...

- Cheese: 2.7 billion pounds
- American cheese: 829 million pounds
- Dry whey for humans: 289 million pounds
- Muenster cheese: 52 million pounds
- Corn for silage: 14.2 million tons
- Cranberries: 4.83 million barrels
- Mink pelts: 1,051,000 pelts
- Snap beans for processing: 318,000 tons
- Carrots for processing: 119,000 tons
- Milk goats: 46,000 head

Second in...

- Milk: 27 billion pounds
- Italian cheese: 1.4 billion pounds
- Mozzarella cheese: 951 million pounds
- Oats: 7.8 million bushels
- Milk cows: 1.27 million head

Third in...

- Potatoes: 29 million per hundred weight
- Forage (cattle feed): 6.6 million tons
- Sweet corn for processing: 586,000 tons
- Green peas for processing: 73,000 tons

Fifth in...

- Christmas trees: 1.8 million trees harvested annually
- Cucumbers for pickles: 30,000 tons
- Mint for oil: 291,000 pounds

Sixth in...

- Tart cherries: 1.7 million pounds

Sources: Wisconsin 2013 Ag Statistics, Wisconsin Ag Connection

Wisconsin's Top Commodities

1. Milk: \$5.2 billion
2. Corn: \$2.2 billion
3. Cattle and Calves: \$1.2 billion
4. Soybeans: \$908 million
5. Potatoes: \$248 million
6. Greenhouse and Nursery: \$241 million
7. Cranberries: \$230 million
8. Wheat: \$141 million
9. Hogs: \$133 million
10. Broilers: \$108 million

(By cash receipts-dollar value)

Source: Wisconsin 2013 Ag Statistics

Did you know?

- Wisconsin ranks second in the nation for organic milk sales, with \$85 million.
- Wisconsin ranks second behind California in the number of farms transitioning to organic farming.
- Wisconsin leads the nation in the number of organic dairy and beef farms. Wisconsin also ranks first for the number of farms raising organic hogs and pigs, layer chickens and turkeys.
- Wisconsin ranks third in the U.S. in the number of organic vegetable and melon farms.
- The total sales value of trout increased by 11.3% in 2012 to 2.07 million. Trout distributed for restoration, conservation or recreational purposes increased to 4.94 million fish, 23% more than the previous year.
- We have nine ethanol plants, ranking us seventh in production with 500 million gallons.
- In 2012, honey production rose 21% to 4.35 million pounds. The number of honey-producing colonies rose to 63,000. The yield per colony was 69 pounds.

Sources: 2013 Statistics Report, Organic Agriculture in WI, 2012 Wisconsin Bio Industry Alliance

